

TOITŪ



ISO 14064-1  
ORGANISATION

STATEMENT OF TOITŪ NET CARBONZERO  
CERTIFICATION <sup>i</sup>

FOR SOAR COMMUNICATIONS GROUP  
LIMITED



Statement for 01 January 2025 to 31 December 2025

# Toitū net carbonzero organisation certified: Soar Communications Group Limited including subsidiary company Rocket Print Limited

Toitū net carbonzero means committing to ongoing reductions while achieving annual requirements for at least the Toitū mandatory emissions.<sup>ii</sup>



Measured emissions to ISO 14064-1:2018 and [Toitū requirements](#)



Managing and reducing against [Toitū requirements](#)



Compensated remaining emissions following [Toitū requirements](#) and covering minimum of [total Toitū boundary](#)

This report provides a summary of the annual greenhouse gas (GHG) emissions inventory and management report for Soar Communications Group Ltd as part of the annual work to achieve Toitū net carbonzero certification. Additional details of the annual achievements, commitments, and verification are available on request from Soar Communications Group Ltd.

Toitū net carbonzero organisation certified: Soar Communications Group Limited including subsidiary company Rocket Print Limited. Toitū net carbonzero certified means measuring emissions to ISO 14064 Part1:2018 and Toitū requirements; managing and reducing against Toitū requirements; and compensating remaining emissions following Toitū requirements and covering a minimum of the total Toitū boundary.

Its purpose is to report on actual GHG emissions for the 12 months to December 2025 and to track our progress in reducing emissions against our emissions reduction targets.

## Achievements

These achievements have been verified in line with ISO 14064-3:2019 and Toitū net carbonzero Programme Technical Requirements for the 01 January 2025 to 31 December 2025 measurement period.

### Emissions measurement

Soar Communications Group Ltd's greenhouse gas emissions for this year (01 January 2025 to 31 December 2025) were 251.13 tCO<sub>2</sub>e. Soar Communications Group Ltd has measured the emissions resulting from its operational activities, purchased energy, and selected impacts from its value chain activities, including business travel, freight, and waste sent to landfill. The annual inventory is detailed in the following table. Emissions and reductions are reported using a market-based methodology.<sup>iii</sup>

The data and information supporting the measurement of GHG emissions were historical in nature.

Category (ISO 14064-1:2018)	Scopes (GHG Protocol)	GHG emissions (tCO <sub>2</sub> e)		
		Base Year 2022	Previous Year 2024	Current Year 2025
Category 1: Direct emissions (tCO <sub>2</sub> e)	Scope 1	286.18	67.36	41.98
Category 2: Indirect emissions from imported energy (market-based method*) (tCO <sub>2</sub> e)	Scope 2	0.00	0.00	0.00
Category 3: Indirect emissions from transportation (tCO <sub>2</sub> e)	Scope 3	169.75	149.47	195.60
Category 4: Indirect emissions from products used by organisation (tCO <sub>2</sub> e)		42.67	38.60	13.55
Category 5: Indirect emissions associated with the use of products from the organisation (tCO <sub>2</sub> e)		0.00	0.00	0.00
Category 6: Indirect emissions from other sources (tCO <sub>2</sub> e)		0.00	0.00	0.00
Total gross emissions* (tCO <sub>2</sub> e)		498.60	255.43	251.13
Total net emissions (tCO <sub>2</sub> e)		498.60	255.43	251.13

\*Gross and net emissions are reported using a market-based methodology. Contact Soar Communications Group Ltd for full details.

The operational GHG emission sources included in this inventory are shown in Figure 1 below.

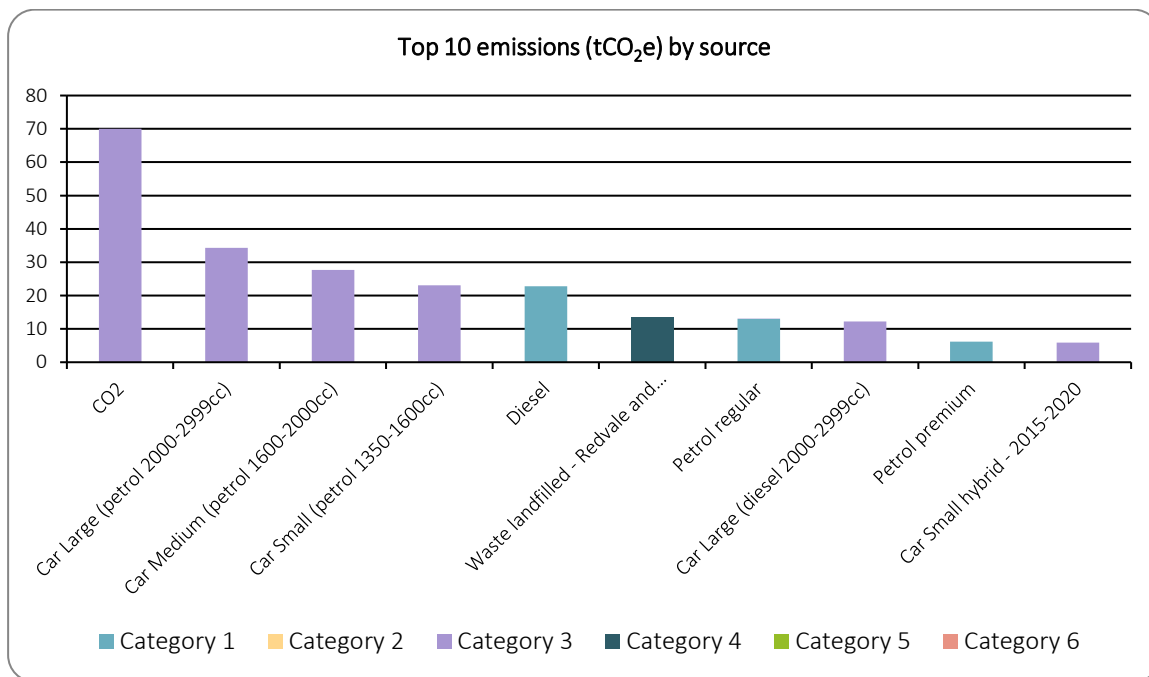


Figure 1: Top 10 GHG emissions (tonnes CO<sub>2</sub>e) by source

## Scope of Measured inventory

### CONSOLIDATION APPROACH

An operational control consolidation approach was used to account for emissions. Organisational boundaries were set with reference to the methodology described in the GHG Protocol and ISO 14064-1:2018 standards.<sup>iv</sup>

Organisational boundaries were set with reference to the methodology described in the GHG Protocol and ISO14064-1 standards. The GHG Protocol allows two distinct approaches to be used to consolidate GHG emissions: the equity share and control (financial or operational) approaches. The Programme specifies that the operational control consolidation approach should be used unless otherwise agreed with the programme. An operational control consolidation approach was used to account for emissions from Soar Communications Group.

### BOUNDARIES

SCG's head office is based at Vestey Drive, Mount Wellington which includes all finance, sales, design, publishing, prepress, and production of small format digital, large format digital, Offset printing and finishing, mailing, vehicle applications and signage installation teams. Rocket Print Ltd is also co-located at Vestey Drive and is run operationally by SCG. SCG Logistics is based at New North Rd, Eden Terrace and does warehousing and distribution of client products. SCG Hamilton is a sales office based in a shared space at Panama Square, Hamilton Central, with the support of head office admin and production.

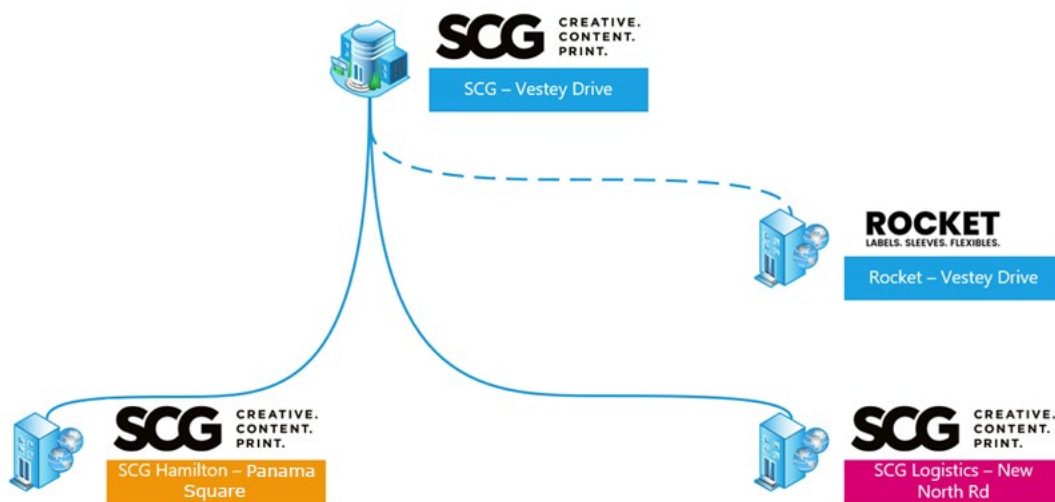


Figure 2: Organisational structure showing business units included and excluded

With the closure of our Norton Road production site SCG Hamilton is now located in a shared space office. Emissions from the Hamilton shared office are excluded because electricity and water cannot be separately measured under the all-inclusive tenancy arrangement and are assessed as insignificant to the total inventory. Excluded emissions do not exceed 5% of the total footprint within the organisation boundary stated.

Outsourced print finishing has been excluded from emissions inventories. Whilst a large amount of print finishing is done in-house some specialist finishing is outsourced. These operations are carried out by around six separate businesses. The transfer of printing products to and from these businesses is often carried out by SCG's fleet. As SCG has no operational control, and the scale of these operations is only a small part of the total processes that SCG undertakes, they have been excluded from emissions inventories.

## Managing and reducing

This is the 17<sup>th</sup> year of reporting under the Toitū net carbonzero programme and the first year since resetting their base year to 2022. An absolute reduction in Category 1 and 2 emissions of 244.21 tCO<sub>2</sub>e has been achieved against base year. A reduction in emissions intensity (for Category 1, 2 and mandatory Category 3 and 4 emissions) of 3.13 tCO<sub>2</sub>e/\$M has been achieved based upon a 4 year rolling average.

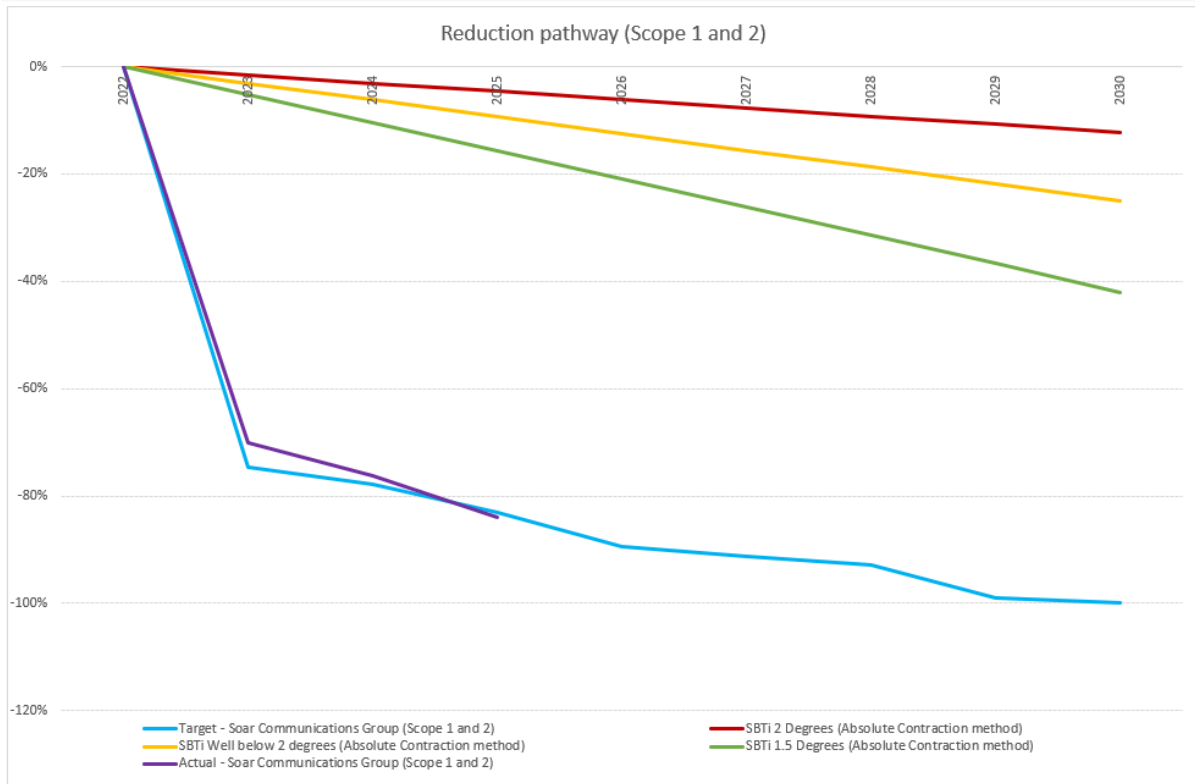


Figure 3: Performance against target since the base year

SCG now have SBTi approved near and long-term targets and have reset our base year to 2022, the first full year of operations.

These science-based target meets the requirements of the 2022 Climate Leaders Coalition statement.

SCG has achieved an 85% reduction against a 42% near-term 2030 reduction target.

Our mandatory energy intensity KPIs—per full-time employee (FTE) and per unit of operational revenue—reflect the increased scale of SCG following the merger.

Compared to the 2022 base year, emissions intensity decreased by 56% per FTE (total gross mandatory tCO<sub>2</sub>e per employee) and 63% per \$million of operating revenue (total gross mandatory tCO<sub>2</sub>e per \$million).

Scope 1 and 2 emissions in 2025 were 85% below the 2022 base year, significantly exceeding the 2030 reduction target of 42%.

Target name	Baseline period	Target date	Type of target (intensity or absolute)	Current performance (tCO <sub>2</sub> e)	Current performance (%)	Comments
Category 1	2022	2030	Absolute	41.98	85% decrease	Continued reduction in mobile combustion with fleet electrification and reduction in number of vehicles, Transportation moved to Downstream Freight
Category 2	2022	2030	Absolute	0.00		
Category 3	2022	2030	Absolute	195.69	15% Increase	Increase due to additional emissions in Downstream Freight
Category 4	2022	2030	Absolute	13.55	68% decrease	Zero Waste targets and Contractor changes
Total	2022	2030	Absolute	251.22	50% decrease	

## Compensation for emissions

Soar Communications Group Ltd is committed to doing no harm while working on reducing emissions. Accordingly, Soar Communications Group Ltd has invested in carbon credit projects to compensate for the Toitū mandatory<sup>ii</sup> emissions resulting from their operations this year. Refer to Appendix 1 for more details of the compensation.<sup>ii</sup>

## Commitments

### Reduction targets

Soar Communications Group Ltd is committed to managing and reducing its emissions. Soar Communications Group Ltd's commitments, including GHG emissions reduction targets and plans, have been reviewed and are in line with Toitū net carbonzero programme requirements.

SCG is one of only nine SMEs in New Zealand with SBTi approved targets.

We have committed to reducing Scope 1 and 2 GHG emissions by 42% by 2030 from a 2022 base year, and to measuring and reducing our Scope 3 emissions.

SCG has also committed to achieving net-zero emissions by 2045, including a 90% reduction in Scope 1, 2, and 3 emissions from a 2022 base year.

With the ability to ensure 100% renewable energy supply for electricity and our 100% fleet electrification plan SCG's planned Reduction Pathway (Scope 1 and 2) is for a 100% reduction in Scope 1 and 2 GHG emissions by 2030.

Target name	Baseline period	Target date	Type of target (intensity or absolute)	Categories covered	Target		KPI	Responsibility	Rationale
Our SBTi approved near-term target is to reduce our absolute Scope 1, and 2 emissions by 42% by the end of 2030 compared to the verified base year of 2022.	Year ended Dec 31 2022	Year ended Dec 31 2030	Absolute	Categories 1 and 2	42.00%	286.18 tCO <sub>2</sub> e - Base line 2022 165.98 tCO <sub>2</sub> e - Target 2030	Absolute	Zephyr Brown Sustainability Officer	SBTi approved near-term target based on the year Soar Print merged with ICG to form SCG
Our SBTi approved long-term target is to reduce our absolute Scope 1, 2 and 3 emissions by 90% by the end of 2045 compared to the verified base year of 2022.	Year ended Dec 31 2022	Year ended Dec 31 2045	Absolute	Categories 1, 2 and 3	90.00%	498.60 tCO <sub>2</sub> e - Base line 2022 49.86 tCO <sub>2</sub> e - Target 2045	Absolute	Zephyr Brown Sustainability Officer	SBTi approved long-term target based on the year Soar Print merged with ICG to form SCG

Looking ahead, Soar Communications Group Ltd is currently focused on the following projects.

Objective	Project	Responsibility	Completion date	Potential co-benefits	Potential unintended consequences	Actions to minimise unintended consequence
Reduce emissions from company vehicles	Improve fuel efficiency of company fleet (vans and cars) - continue replacement of ICE vehicles with Electrified options as current leases expiry.	Zephyr Brown, Sustainability Officer	2029	Reduce operating costs	None anticipated	n/a
Reduce waste to landfill	Work with suppliers to find recycling opportunities for non-recyclable waste such as AMC and other "Large Format Digital" substrates	Zephyr Brown, Sustainability Officer	Ongoing	improve environmental systems across the industry	None anticipated	n/a
Reduce emissions from Staff Commuting	Support employees with their transition to cleaner transport with education, promotion of our fleet electrification program and onsite charging.	Zephyr Brown, Sustainability Officer	Ongoing	reduce staff commuting costs	conflict over charging	training

# Certificate details

CERTIFICATION STATUS:	Toitū net carbonzero certified organisation
CERTIFICATE NUMBER:	2026121J, Year 1 of 3 year certificate period <sup>v</sup>
ISSUED:	22 May 2026
VALID UNTIL:	22 May 2029
MEASUREMENT PERIOD:	01 January 2025 to 31 December 2025
BASE YEAR:	01 January 2022 to 31 December 2022
AUDITED BY:	Toitū Envirocare
ASSURED BY:	Toitū Envirocare
CERTIFIED BY:	Toitū Envirocare
LEVEL OF ASSURANCE:	Reasonable for categories 1, 2 and 3 (Business travel and freight) and Limited for remaining categories



Total carbon credits retired	134	H=sum of credits retired									
Toitū net carbonzero position	0	H-G									
*Integrity Council for Voluntary Carbon Markets											
**all Category 1 and 2 (Scope 1 and 2*) emissions; transmission and distribution losses from purchased electricity, gas, heat and steam; waste sent to landfill; business travel; freight paid for by the organisation.											
***to search for each particular listing, type the name of the company into the search box											

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<sup>ii</sup> The mandatory sources that must be included in any Toitū carbon programme inventory include:

- All direct emissions from the activities of the organisation, or the part of the organisation being certified. Direct emissions come from assets owned or controlled by the organisation, such as emissions from fleet vehicles, boilers, generators and HVAC systems.
- All emissions from imported energy (electricity, heat and steam)
- Emissions from business travel and freight paid for by the organisation
- Emissions associated with waste disposed of by the organisation, as well as the transmission and distribution of electricity, and natural gas

<sup>iii</sup> All purchased and generated energy emissions are dual reported using both the location-based method and market-based method in the certified Inventory Report and appendices. This summary document presents the information using the market-based method. Note that reductions and any required compensation are assessed using that method. Dual reporting illustrates the role of supplier choice, onsite renewable energy generation and contractual instruments in managing indirect emissions from energy alongside any ongoing energy efficiency and reduction efforts. This dual reporting aligns with ISO 14064-1:2018 and the GHG Protocol. Please contact this organisation for the dual reporting details applicable to this inventory.

<sup>iv</sup> Control: the organisation accounts for all GHG emissions and/or removals from facilities over which it has financial or operational control. Equity share: the organisation accounts for its portion of GHG emissions and/or removals from respective facilities.

<sup>v</sup> In year 1 (recertification year) of the certificate validity period, this certification summary statement also serves as the verification/validation statement required by paragraph 9.7 of ISO 17029:2019. In year 2 or 3 (surveillance year) this certification summary statement serves only as a summary of the results of the verification/validation of the GHG Statement.